



Partnership With Caracas Based Sports Solutions Helps Grow Latin American Market

Boulder, CO September 4, 2007- Winning Time recently formed a partnership with top South American timer, Sports Solutions, to grow the Winning Time brand across Latin America. Sports Solutions, based in Caracas, Venezuela, has been the official timer for the company for the last three years. While they will continue to maintain and grow their timing services, they will also serve as the Winning Time representatives in Latin America.

“Sports Solutions has strong contacts in the industry throughout Latin America and they speak both Spanish and Portuguese” said Julia Vitarello, General Manager of Winning Time Americas. “With the growing number of requests from Central and South America, our company needed someone on the ground in that territory to fully support our current timers as well as identify and bring in the best future partners.”

Pablo Bonilla, founder and president of Sports Solutions, is working on giving full support to the current network, which spans from Ecuador to Paraguay to Brazil. He and his team will provide training, rental equipment and chips, repairs, and anything else which will help boost the business of the timers. Winning Time and Sports Solutions are already on their way to growing a strong network of timing partners in a region whose events are growing exponentially in number and size.

About Winning Time Americas

Winning Time Americas is the American sales and service arm of Winning Time, the world leader since 1995 in timing Running, Triathlons, Cycling, Mountain Biking, Cross Country, Skiing events and more. Offering the highest level of both Passive and Active chip technology at the most competitive prices, Winning Time takes on thousands of races per year in over twenty countries around the globe. The company is the official timer of the Cape Argus Cycle Tour South Africa, the world’s largest participation cycling event which boasts 42,000 cyclists, as well as the Lilac Bloomsday Run, the world’s largest timed running race with over 45,000 participants. Chosen as official partner of Seiko since 1999, Winning Time has timed over 100 IAAF World Championships in Race Walking, Marathons, Road Races and Cross Country races. Winning Time’s unmatched technology, extensive experience in timing, cutting edge result services and close-knit network of top timers allow for the highest level of scoring, the most critical aspect of event management. For more information, please visit www.winningtimeamericas.com

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