



Chip Timing System Provider Hires Expert in Sports Timing

Boulder, CO October 29, 2007- Winning Time Americas, a leader in chip timing systems, has hired Denika Voget as the Sales and Technical Director for North America. Voget will lead the company in market expansion and provide hardware and software support for the Winning Time network of sports timers.

Denika Voget has seven years of experience successfully timing over 300 races in Western Washington using the Winning Time system. "Denika knows the equipment, knows the industry and knows what it takes to time a running or multi-sport race successfully" says Julia Vitarello, General Manager for Winning Time Americas. "That understanding is invaluable in supporting current and future users of the Winning Time chip timing system".

Voget has timed nationally recognized events including the UW Medical Center Seattle Marathon for 7 years and the Henry Weinhard's St. Patrick's Day Dash. She has also been part of Winning Time's team for the Lilac Bloomsday Run including the event's debut year using chip timing in 2006. Voget worked with almost 60 events annually providing race timing, registration support and event management consulting.

"I have enjoyed being part of the racing community in the Seattle area. Race Directors and participants were very supportive when I was starting despite being very skeptical of the technology. Now chip timing is considered the timing standard" explains Voget, "It has been exciting being part of the Running and Multi-sport industry that has exploded in participation. It is even more exciting to be part of the sports timing revolution."

When a position opened at Winning Time Americas Voget knew this was a great opportunity to continue working in the industry. "I was at a point in my career where I needed to see how else I could use my skills" says Voget. "When I started out there was a big learning curve especially for someone like me that did not have a lot of experience with computers. Working with Winning Time Americas allows me to work with others interested in sports timing. It is my goal to ensure that each timer in the Winning Time network is successful from the very beginning and they have the support they need to develop a prosperous business."

About Winning Time Americas

Winning Time Americas is the American sales and service arm of Winning Time, the world leader since 1995 in timing Running, Triathlons, Cycling, Mountain Biking, Cross Country, Skiing events and more. Offering the highest level of both Passive and Active chip technology at the most competitive prices, Winning Time takes on thousands of races per year in over twenty countries around the globe. The company is the official timer of the Cape Argus Cycle Tour South Africa, the world's largest participation cycling event which boasts 42,000 cyclists, as well as the Lilac Bloomsday Run, the world's largest timed running race with over 45,000 participants. Chosen as official partner of Seiko since 1999, Winning Time has timed over 100 IAAF World Championships in Race Walking, Marathons, Road Races and Cross Country races. Winning Time's unmatched technology, extensive experience in timing, cutting edge result services and

close-knit network of top timers allow for the highest level of scoring, the most critical aspect of event management. For more information, please visit www.winningtimeamericas.com

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