



## **Winning Time Partners with Bloomsday for the 3rd Year in a Row**

For the third consecutive year, Winning Time will be the official timer of the Lilac Bloomsday Run. On May 4th, as estimated 50,000 participants will have registered for the 32nd edition of the event which takes place in Spokane, Washington. Winning Time's top timers from around the globe will come together once again to take on one of the world's largest running races.

"Winning Time has now successfully recorded over 40,000 finishers in our event two years in a row with very few errors", noted Don Kardong, Race Director of the Lilac Bloomsday Run. "With an event as large as ours, switching to transponder chip timing required many hours of communication and coordination, and Winning Time proved more than up to the task. The Winning Time personnel were extremely professional and a pleasure to work with."

Keeping in line with the company's family spirit, Winning Time has put together a strong team composed of some of the best timers from Italy, Canada, and the US. "We are confident that with our experienced timers and proven system, the results will be immediate and flawless as always. Our close relationship with the Bloomsday race staff has made the race preparation and the timing of such a large event run incredibly smoothly" says Julia Vitarello, General Manager and VP of Winning Time Americas. "We are proud that Winning Time will once again be the timer of one of the world's most prestigious road races."

### **About Winning Time Americas**

Winning Time Americas is the American sales and service arm of Winning Time, the world leader since 1995 in timing Running, Triathlons, Cycling, Mountain Biking, Cross Country, Skiing events and more. Offering the highest level of both Passive and Active chip technology at the most competitive prices, Winning Time takes on thousands of races per year in over twenty countries around the globe. The company is the official timer of the Cape Argus Cycle Tour South Africa, the world's largest participation cycling event which boasts 42,000 cyclists, as well as the Lilac Bloomsday Run, the world's largest timed running race with over 45,000 participants. Chosen as official partner of Seiko since 1999, Winning Time has timed over 100 IAAF World Championships in Race Walking, Marathons, Road Races and Cross Country races. Winning Time's unmatched technology, extensive experience in timing, cutting edge result services and close-knit network of top timers allow for the highest level of scoring, the most critical aspect of event management. For more information, please visit [www.winningtimeamericas.com](http://www.winningtimeamericas.com)

### **Media Contact**

Robert Boniface  
Winning Time Americas  
Tel: +1.303.953.8789  
Email: [press@winningtime.com](mailto:press@winningtime.com)